

CALL FOR PAPERS

International Conference on

CRAFTING FOUNDATIONS FOR SUSTAINABLE AND INCLUSIVE DEVELOPMENT

February 22 and 23, 2019

CRFSID-2019

Organised by

The Indo-German Center for Academic Exchange and Applied Research

School of Management
Manipal Academy of Higher Education
India

**Hochschule Bremen –
City University of Applied Sciences**
Germany

In association with

Manipal Academy of Higher Education
Dubai

ABOUT THE CONFERENCE

The world is changing, with massive repercussions for business strategy and value creation. In this era of paradigm change, there is a need to form robust business strategies that take sustainability as their foundation of business and create and implement resilient business strategies that will also require a refurbishment of the sustainability function. Taking a step in this direction, this conference is designed with the theme of 'Crafting Foundations for Sustainable and Inclusive Development'. The objective of this conference is to explore various paradigms of Sustainability and Inclusive growth. CRFSID-2019 invites research submissions, conceptual, empirical, experimental, and case studies by nature, on the following themes:

ECONOMIC SUSTAINABILITY

- Sustainability of larger systems and the role of business
- Business contribution to the Global Sustainable Development Goals
- Inclusive and Equitable Economic Growth
- Sustainable trade, marketing, equity, and finance
- Global Reporting Initiatives and Corporate Sustainability

TECHNOLOGY AND INNOVATION

- Opportunities and challenges in implementing block chain technology
- Sustainable Innovation and Ecopreneurship

Sustainable Business Models

- Business Model Innovation for Sustainability
- Green Marketing and cultures of consumption
- Corporate Citizenship
- Corporate Governance Issues and Challenges
- New Models for Sustainable Supply Chains and Sustainable Logistics
- Managing 'Human Resources' Sustainable

Environmental Sustainability

- Climate Change Management
- Solar and Renewable Energies for a Sustainable Future
- Sustainable Agriculture

SUSTAINABILITY POLICY AND PRACTICE

- Sustainability Policies at Global, National and Local Levels
- Domains of Responsibility: Governments, NGOs, Corporations, Individuals
- Sustainability and Community Participation

SUSTAINABLE ECO-SYSTEM: A SOCIO-CULTURAL PERSPECTIVE

- Exploring Socio-Cultural dimensions of Sustainability
- Education on Sustainability, Society, and Inclusiveness
- Human Rights and Gender Equality
- Health – A Critical Driver and Indicator for Sustainable Development
- Urbanization and the Sustainability of Human Settlement

JOURNAL AFFILIATIONS

- International Journal of Emerging Markets (IJoEM): Emeralds Group Publishing House. Indexed in Scopus (Elsevier) as well as ABDC.
- European Journal of International Management (EJIM): Inderscience Publishers. Indexed in Scopus (Elsevier) as well as ABDC.

(Best papers will be considered for publication after regular review process by the Editorial Committee.)



VENUE

Manipal Academy of Higher Education
Dubai International Academic City
Dubai, United Arab Emirates (UAE).



IMPORTANT DATES

Last date for Submission of Abstracts	▶ January 30, 2019
Last date for notification of Acceptance	▶ February 5, 2019
Registration Deadline	▶ February 15, 2019
Last date for Full paper Submission	▶ February 15, 2019
Early Bird Registration	▶ January 20, 2019

REGISTRATION

At least one registration per paper is mandatory. Each paid registration covers one person's attendance to the conference that includes tea/coffee and lunch. Please note that registration cost does not include lodging, boarding and conveyance.

REGISTRATION FEES

Category	In US dollars
Industry participants	250
Academics	250
Early Bird Registration	225
PhD Scholars	150
Students	150

BANK DETAILS

All payments/online transfer should be made in favor of
Manipal Education (MENA) FZ LLC, Standard Chartered Bank,
Swift code SCBLAEADXXX

IBAN number AE930440000001389286701

*Please mention name of the conference in the details of payment.

ORGANIZING CHAIRPERSONS

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