



SOM NEWSLETTER

Keynote Speakers

Dr Smitha Nayak

Delivered Keynote Address at **Sankalp 2019**, a one day National Conclave 'Rejuvenating Vision to transform Indian Management Education in the Global Context' held on February 25, 2019. The theme was **Global Rethinking of Indian Management Education : The Current Scenario and the Way Forward**. It was organised by Canara College in association with Mangalore Management Association (MMA) and Forum of Business Management Teachers (FOBMAT).

Dr Pallavi Upadhyaya

Gave a Webinar on **Management Research Outcomes: A Comparative Assessment of BRICS Nations** on February 13, 2019. It was the second webinar in the Manipal Research Seminar Series, which is designed to provide a forum for researchers across the various Manipal Institutions to share their research work.

Matribhasha Diwas

Matribhasha Diwas was celebrated in the School of Management Library on February 21, 2019. Books in Kannada, Konkani, and Tulu were released for borrowing in our Library.

Student Club Activities

HR Conclave

HORIZON 2019, the HR Conclave was held on February 25, 2019. The Chief Guest of the conclave Mr. Sathya Kumar, Chief Strategist, Tycoonplus Advisors Pvt.Ltd. gave a talk on **Design Thinking in HR**. The conclave was presided over by Dr D Srikanth Rao, Director, Manipal Institute of Technology, MAHE, Manipal.

Finance Conclave

ARTHA 2019, the Finance Conclave was held on February 23, 2019. The Chief Guest of the conclave Mr. M.R. Venkatesh, is a prominent advocate. It was presided by Mr. Rajesh Moorti, CFO, Manipal Education and Medical Group (MEMG), Bengaluru.

International Conferences

International Conference on Crafting Foundations for Sustainable and Inclusive Development

The Indo-German Centre for Academic Exchange and Applied Research (INGAR) of SOM and Hochschule Bremen - City University of Applied Sciences, Germany in association with the School of Business, Manipal Academy of Higher Education, Dubai organized the International Conference on **Crafting Foundations for Sustainable and Inclusive Development** on February 22 & 23, 2019.

International Conference on Financial Inclusion

The Centre for Advanced Research in Financial Inclusion, Manipal organized an International Conference on **Fostering Economic Transformation through Inclusive Business: Innovate and Inspire** on February 22 & 23, 2019 at Sir M V Hall, MIT. The event was graced by Mr. Sunish Jauhari, Director, South Asia Operations, Ashoka and was presided by Dr. Narayana Sabhahit, Registrar, MAHE.

Guest Talk

Mr. Sandeep Patil, Executive Director, Applied Cognition Systems delivered a guest lecture on **Enterprise Applications — The Way Forward** on February 21, 2019 to our MBA students.

Inter-collegiate Athletics Meet

Inter-collegiate Athletics Meet, a two days event was organized on February 20 & 21, 2019 at MIT Athletics Ground.



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Placement

Heartiest congratulations to the following students for being selected in campus placement:

► **Thomson Reuters**

Athira R Nair
Johanna Lisa Pereira
Michelle Chryselle Martis
Revathi Nambiar
Jithin Joseph

► **Manjushree Technopack Ltd.**

Anchal Purohit

► **OG Healthcare**

J M Greeshma Shanthi

► **Apollo Munich Health Insurance**

R Sooriya
Kowshik S
Krishna Avatham Veetil

Director's Message

A key graduate attribute highly valued in the 21st century is the ability for lifelong learning. This ability has also been given the national priority. Government of India's Ministry of Human Resource Development (MHRD) has been providing free online education to anyone who is interested to learn through SWAYAM and the National Programme for Technology Enhanced Learning (NPTEL) so the learner has access to knowledge and skills to become effective in his or her career and life. In order to benefit from these ground-breaking facilities, one needs to be an independent and self-directed learner. Autonomous learning capacity and behavior cannot be inculcated in our youth if we continue to spoon feed everything in our higher education institutions. When they are in college or university, we must provide them regular opportunities for independent learning as well as recognition of such autonomous learning.

In School of Management (SOM), we aim to make our graduates lifelong learners. We have adopted Outcome Based Education (OBE) where besides other educational things, we provide regular opportunities for directed independent learning, and such learning is measured and integrated into student assessment. In SOM, our students are expected to spend their 'outside class hours' in reading, writing, practicing, thinking, discussing and reflecting---in short, learning on their own outside class time that we measure and count for grades. Learning in SOM takes place all the time in those two productive postgraduate years.



Dr Raveendranath Nayak
Director