

PROGRAMME OUTCOMES (POs) (BAMC)

PO1: Shall acquire fundamental knowledge of Mass communication & Journalism and related study area.

PO2: Shall acquire the knowledge related to different aspects of media and its allied disciplines.

PO3: Shall be competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.

PO4: Shall empower themselves by communication; professional and life skills.

PO5: Shall be able to enhance the ability of leadership.

PO6: Shall become socially responsible citizen with global vision.

PO7: Shall be equipped with ICTs competencies including digital literacy.

PO8: Shall become ethically committed media professionals and entrepreneurs adhering to the human values, the Indian culture and the global culture.

PO9: Shall have an understanding of acquiring knowledge throughout life.

PO10: Shall acquire the primary research skills; understand the importance of innovation and entrepreneurship.

PO11: Shall acquire the understanding on the importance of cooperation and teamwork.