



Program Outcomes: M.Des. (Product Design)

PO1: Product Design Knowledge – Apply the knowledge of research methods, design thinking and analysis, user psychology, design styles, material technology, services, to design complex projects holistically.

PO2: Problem Analysis – To identify complex issues related to users, context, culture in product development and analyse through research to find design solutions.

PO3: Modern Techniques – Identify, select and apply appropriate tools and technology for understanding, comprehending, designing and effectively communicating the design solutions.

PO4: Innovative Solutions – To analyse problems, offering creative, user-centric, and financially feasible solutions through research, enhancing practical design and operation.

PO5: Ethics – Apply principles and commit to professional ethics to ensure protection of public interests in terms of health, safety, social and financial matters responsible for design.

PO6: Individual and Team Work – Function effectively as an individual and as a member or leader in diverse teams and in multi-disciplinary settings.

PO7: Life Long Learning – Ability to engage independently in practice and research recognizing the timely need and technological advancements.