



Centre for Supply Chain Education and Research (CSCER),

Department Of Commerce, MAHE



Confederation of Indian Industry

CERTIFICATION ON SUPPLY CHAIN MANAGEMENT

SUBJECTS	CONTENT
Supply Chain Concepts and Planning	<ul style="list-style-type: none">• Service and manufacturing supply chain dynamics• Integrated supply chains design• Supply chain strategies• Drivers of supply chain performance• Forecasting• Introduction to Sales and operations planning• Resource planning• Scheduling
Materials and Inventory Management	<ul style="list-style-type: none">• Introduction to materials management• Materials classification• Concepts of storage, handling and inventory• Inventory functionality and principles• Planning the inventory resource• Accommodating uncertainty• Inventory management policies• Inventory management processes
Purchasing and strategic Sourcing	<ul style="list-style-type: none">• The purchasing and supply process• Purchasing policy and procedures• Supply management integration for competitive advantage• Purchasing and supply organization• Supply management and commodity strategy development• Supplier evaluation and selection• Purchasing analysis: Tools and techniques• Supplier quality management• Supplier management and development• Strategic cost management• Negotiation• Contract management
Marketing Channel Design and Distribution Planning	<ul style="list-style-type: none">• Global marketing strategies• Physical distribution• Marketing channels design• Distribution strategies• Distribution resource planning• Pricing and revenue management



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CERTIFICATION ON LOGISTICS MANAGEMENT

SUBJECT	CONTENTS
Logistics Concepts and Planning	<ul style="list-style-type: none">• Integrated Logistics• Logistics system design, Logistics strategy• Purchasing, storage, inventory and location decisions• Logistics planning and design
Warehouse and Distribution Facilities Management	<ul style="list-style-type: none">• Warehouse rationale and material flow• Warehouse operations, systems• Layout• Order picking• Measuring warehouse efficiency• Warehouse workforce design and development• Unitizing and shipping• Packaging• Packaging for transportation
Freight Transport Management	<ul style="list-style-type: none">• Introduction to system, choices and characteristics• Types of services• Freight costing and pricing• Documentation• Transportation regulation and public policy• Transport service selection• Vehicle routing and scheduling
International Logistics	<ul style="list-style-type: none">• Meaning and Significance of International Transportation• Modes of International Transportation• Freight costing and pricing• Ocean Mode of Transportation: Features, Types and Terminology• Freight, Parties and Perils Associated with Sea Mode• Air Mode of Transportation: Features, Types and Terminology• Air Mode of Transportation: Freight Structure and organizational set up• Land Mode: Transportation by Rail and Road• Pipeline as a Mode of Transportation and Concept of Multi-modalism• Concept of Containerization• EXIM Procedure and Documentation• INCOTERMS 2010• Packaging and Labeling for Exports